



CHINESE CHAMBER OF COMMERCE FOUNDATION

dba CHINATOWN COMMUNITY FOUNDATION

夏威夷中華總商會基金會

Established 1994

Education Series

Strategies in Today's Challenging Marketplace for Small Business Owners



“I’ve come this far... How can I stay competitive in a tight labor market and a high interest rate environment?”

When the world economy reopened post pandemic, many traditional business models were abruptly disrupted and the ability to successfully pivot became a critical lifeline for some companies. The businesses that survived, did so through grit, innovation, and deep commitment to their employees, customers, and community. However, who would have envisioned dealing with a tight labor market with supply chain issues and a high inflation environment in the aftermath?

In a recent MetLife and U.S. Chamber of Commerce Small Business survey, it was reported that 52% of U.S. small businesses say that inflation is the top challenge that entrepreneurs are facing now. Many business owners pivoted by modifying their business models and adopting new technology to survive. Many have also put their life savings and homes on the line to stay afloat financially. Whether you are a business owner or a business manager, learn to how to leverage your company’s financial position to sustain business growth. Get a better understanding of the story your financial statements are telling your competitors, vendors, bank & shareholders.

Join **Larry Nagayama** in a discussion on How to Leverage your Financial Resources to Stay Competitive in a challenging Economic Environment.

Date: Friday, May 24, 2024

Time: 12:00 pm – 1:00pm

Where: 1) In person at the Chinese Chamber of Commerce of Hawaii, 8 S. King Street, Ste 201, Honolulu
2) Online via zoom

Cost: Optional - \$10 for in-person attendees for a bento

Registration: [Click here to save your spot \(both in-person and online\)](#) by Wednesday, 5/22/24



Larry Nagayama is currently a Senior Business Advisor for the Hawaii Small Business Development Center (“HiSBDC”). Prior to joining the HiSBDC, Larry had 31 years of commercial banking, senior credit analyst and branch management experience at a local bank. Before he embarked on his banking career, Larry had spent 10 years in sales management at local Food & Beverage Wholesalers. Larry also volunteered his time in several non-profit organizations in various capacities: Trustee and Secretary/Treasurer (St. Louis School), Corporate Director (The Japanese Chamber of Commerce), and the Finance Chairperson (Honolulu Business Network).