

# LANTERN

June 2010

## Narcissus Queen Search

The annual search for Narcissus Queen Pageant contestants is in full swing despite summer vacation for college students who are eligible and the most likely contestants. The Queen Search committee, chaired by **Dan Yuan** and **Catherine Wong Jayne**, has been hard at work, and there are reportedly around half a dozen prospective contestants. Eligible young women must be (1) “nearly” 50% Chinese; (2) single (never married or given birth to a child); (3) between the ages of 19 and 26 on the pageant date (January 8, 2011); and have been a resident of Hawaii for at least twelve (12) months prior to the pageant. A prospective contestant (and her parents) need not worry because Contestant Coordinator **Michelle Choy** will make sure that each young woman is well prepared for Pageant night, following months of classes, public appearance, and pageant rehearsals. So if you know of a likely contestant in your family or in one of the dozens of Chinese societies in Honolulu, please notify the Chamber at 533-3181. Deadline for applications is Friday, July 30.

## NARCISSUS SOUVENIR BOOK ADS

With various committees starting work for the 62nd annual Narcissus Festival, it's not too early to think about advertising your business or company in the Narcissus souvenir book. The sizes and rates are: \$900.00 for a full-page ad (7" x 10"), a half-page ad is \$500.00 (7" x 4" or 3" x 10"); a quarter-page is \$300.00 (3" x 4"), and a business card-size ad (3-1/2" x 2") is \$100.00. For the full-page ads, add \$300.00 for color, \$400.00 for the inside front or inside back cover, and \$600.00 for the back cover; the three “cover” ads subject to availability. The foregoing prices cover advertising space only, and any special artwork, coloring, photographs, plates or other items will be charged on a cost basis. A 15% commission will be paid to recognized advertising agencies. Please note, the space deadline is Tuesday, August 17, 2010, and the deadline for art or new ads is Tuesday, August 31. Contact the Chamber at 533-3181 for more information or for a copy of the advertising contract.

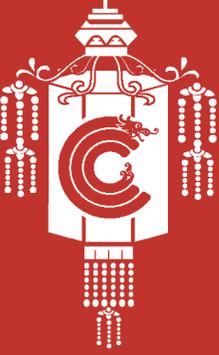
## Of Boats and Earthquakes

On Saturday and Sunday, June 19 and 20, the annual Dragon Boat Festival and races were held at Ala Moana Park. The Festival was in a new location, further Diamond Head, and had movies each night. The Chamber had a free picnic and about two dozen members were there. The Chamber had a boat whose crew won its first heat, but was eliminated in the second. Co-chairs for the Chamber picnic and boat were **Patrick Graham** and **Jesse Zhai**, respectively. In addition, the festival and races were the product of a lot of hard work by **Gifford** and **Kelfred Chang** and their volunteers.

And as a follow-up to our report in the May issue of *The Lantern*, the Chinese Chamber is still accepting donations for the April 14 Qinghai earthquake. The fund is expected to close soon, so if you wish to make a donation, contact the Chamber right away at 533-3181.

## Shanghai Children's Palace

Once again, the members of the Shanghai Children's Palace Art Troupe will perform in Honolulu on Friday, August 27. On three previous visits to Honolulu, they have shown themselves to be incredibly talented and skilled performers. As a result, Governor **Linda Lingle** invited them to perform once again in Honolulu and is serving as honorary chair. The performance is presented by Hawaii National Bank and the U.S.-China People's Friendship Association at 7:30 p.m. at the Blaisdell Concert Hall. The troupe has 45 multi-talented children, ranging in age from 10 to 17, who apparently are selected to train after-school in singing, including Beijing opera; musical instruments, and in ballet as well as Chinese folk and modern dances. And a portion of the net proceeds will be donated to the private, non-profit Child and Family Service for their child abuse prevention and anti-domestic violence programs. Prices are \$35.00, \$25.00, and \$20.00, with a \$5.00 discount for seniors (65 and above), active duty military, and children under 12. Please note that if you purchase 20 tickets, you'll get one FREE, and credit card orders may be taken by the Chamber. For more information or to order tickets, call 597-8135 (**Walter Chang**), 533-3181 (Chamber) or 595-8231 (**Anita Wong**).



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CHAMBER OF  
COMMERCE  
OF HAWAII



President  
Jeffrey D. Lau

*Da Jia Hou!*

It's an honor to lead the Chinese Chamber of Commerce of Hawaii during its 99th year. If preparing for our 100th year birthday celebration wasn't enough this year, we will be busy with many of our new found initiatives. Besides continuing to improve our venerable Narcissus Festival and its iconic Narcissus Queen Pageant, the Chamber has branched out in many new ways. These include our new Chinatown Community Development Center, our Center for Foreign Relations, and continuing our membership drive and building fund-raising efforts.

The Narcissus Festival will welcome several new changes this year, first by moving Splendor of China to October 30-31 so that will bring it closer to our holi-

day season. Secondly, the Narcissus Classic will host a fashion show to occur early next spring. The Queen Pageant will be held on January 8, the Coronation Ball on January 22, and the Chinatown Open House/Chinese New Year Celebration the week after on January 28 and 29, followed by the Queen and Court's participation the following Sunday in the Chinatown Parade. The Festival will come to a close with the Fashion Show on March 13.

We are presently seeking candidates for our 2011 Narcissus Queen and Court. We are asking all Chinese associations, village, and family societies; churches; and university groups to each consider creating their own perpetual Narcissus Scholarship Fund to encourage and help young (19-26 years old) women members of Chinese ancestry to represent their organizations, enter, and run in the Narcissus Pageant. It's amazing that a small grant of money might be all the encouragement they need to enter. Secondly, we would like all those organizations to let us know if they have potential candidates so that our Queen Search Committee, headed by **Dan Yuan** and **Catherine Wong Jayne**, can visit with them before the July 30 deadline. A call to the Chamber Office at 533-3181 with contact information is all Dan and Cat need.

The Chinatown Community Development Center will continue to host a

series of business programs and classes involving downtown professionals and university instructors while keeping up with the issues and activities that keep Chinatown a valuable segment of downtown Honolulu's business community.

Our Foreign Relations Center program will continue to reach out to other Chambers within the U.S. and abroad, having recently signed cooperating agreements with Guangdong Province and the city of Qinhuangdao. Discussions are on-going with Hong Kong, San Francisco, and Los Angeles. Recently, Chamber officers, directors, and members helped Mayor **Mufi Hannemann** complete the new sister city relationship with Qinhuangdao in Hebei Province, famous for its tourist attractions of Shanhaiguan and Beidaihe. *Kudos* go out to Past President **Dennis Hwang**, Associate Members Chair **Dan Yuan**, Director **Alan Ho**, Chinese Secretary **John Zhang**, Hawaii Mainland Overseas Chinese President **Sonny Zhang**, and member **James Schaefer**, General Manager of **Harry Winston Jewelers**, for all their hard work behind the scenes.

To keep up with these and many other projects, such as Past President **Reuben Wong's** efforts on behalf of the Jiangyou Middle School Library earthquake relief project, Past President **Wesley Fong's** retired generals and

*continue on page 3...*

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# Splendor of China

This year, due to a break in Blaisdell Center scheduling, the 8th annual Splendor of China will be held the last weekend in October. (Hopefully, this last weekend will remain the date for SOC in future years). So mark your calendars for Saturday and Sunday, October 30 and 31, as the dates. For vendors, past and prospective, this later date moves the event closer to the holiday shopping season. So for the non-food vendors, it's an opportunity to attract people who are just starting to think of the holiday season and have not yet started shopping. (And all vendors could consider selling gift certificates).

Letters to vendors, past as well as prospective ones, have gone out, pointing out that last year was the largest one ever, with over 10,000 people attending. The benefits of early sign-up are booth reservation (many of last year's vendors want multiple booths); preferential booth location; and 2009 booth price guaranty. Last year, the booth rates were \$350.00 for an inline or "regular" booth, \$400.00 for a corner booth, \$450.00 for an inline food booth, and \$500 for an end booth. Advance vendor registration deadline is Friday, July 30. For more information or for an advance vendor registration form, call the Chamber at 533-3181.

The Splendor of China committee has been hard at work, but at this stage, SOC chairman **Leonard Kam** encourages Chamber members who are interested in working on this initial event of the 62nd Narcissus Festival to contact him or the Chamber. It's a fun event and a good chance to meet and work with other Chinese Chamber members.

*continue from page 2... President's Message*

admirals exchange program, and Past President **Dennis Hwang's** earthquake study and damage mitigation scientific team's visit to Sichuan this fall, will take a lot of member and volunteer help, so maintaining our current membership drive is crucial to our efforts. Know any potential members? Please invite them to join and let us know who they are!

Critical to all of our efforts of course is our Building Fund Committee, which has provided us with our new home base to work from. Chair **Wesley Fong** would like your personal support by joining his committee, which meets at least once a month, or your tax-deductible contribution to help retire our mortgage. Please call our office if you can help in any way.

Lastly, congratulations to our 2010 Narcissus Queen **Angie Zhang** and Court Members **Selena Qiu**, **Megan Chun**, **Karen Chang**, and **Bonnie Von** for their terrific appearances and performances from Taipei to Guangzhou, Kunming, Lijiang, Beijing, Qinquangdao, Shanghai, Shenzhen, and Hong Kong on their just concluded 2010 Narcissus goodwill tour. Their charm, beauty, and language skills in representing Hawaii and the Chamber made their tour a huge success! On behalf of the Chamber and myself, please accept our sincere and heartfelt thank you. *Xiexie!* (I will have a more complete report, with photos, in next month's *Lantern*).

## RECYCLING PAPER

For those of you who are concerned about the environment and disposing of stacks of old magazines or other glossy paper, rejoice. According to **Nina Wu's** "The Green Leaf" column in the June 7 *Honolulu Star-Advertiser*, Hagadone Printing Co., 274 Puuhale Road (near Sand Island), will accept glossy or coated paper magazines, brochures, fliers, and junk mail (including politicians' glossy postcards) as well as copier paper, phone books, computer paper, yellow legal paper, plain or colored manila folders, and soft-cover books. For large loads, call 852-6348 to make an appointment while those with only a few boxes of items may drop them off every second Saturday between 8:00 a.m. and noon. Hallelujah!



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The June 16 issue of *Midweek* apparently was catching up on news of a variety of local events and golf tournaments. Events included the UH distinguished Alumni Awards (award recipient **Wes Fong**, **Eddie Flores, Jr.**, and **Daniel** (and **Evelyn**) **Lau**), Le Jardin Academy's "Passport to the World Fund-raising Gala" (**Neil Abercrombie**), the Palolo Chinese Home's 20th annual golf tournament awards banquet (**Frances Goo**, **Wes** (and **Linda**) **Fong**, **Gordon** (and **Lana**) **Au**, **Daniel** (and **Evelyn**) **Lau**, and **Alvin Wong** as well as associate members and current Narcissus Princesses **Megan Chun** and **Karen Chang**), Catholic Charities Hawaii (**Wes** (and **Linda**) **Fong**), and the 5th annual "Taste of

Marukai" (**Neil Abercrombie**). This is perhaps the first and only time so many Chamber members have been pictured at so many events in one issue of *Midweek*.

In the same June 16 issue of *Midweek*, **Jo McGarry's** "Food & Beverage Focus" featured a smiling **Thomas Ky**, owner of multiple Assaggio restaurant locations and now Yellow Fin Sushi Restaurant. According to the interview, he eats at home, at his own restaurant (presumably the Italian ones) or at a competing Japanese sushi restaurant, which we won't name. If you want to read the short, fast-reading interview of Thomas, it's available online at [http://www.midweek.com/content/columns/cheffocus\\_article/thomas\\_ky/](http://www.midweek.com/content/columns/cheffocus_article/thomas_ky/).

On June 20, the Honolulu *Star-Advertiser* published its "Hawaii's Best 2010 People's Choice Awards." Assaggio (**Thomas Ky**) and its six locations (erroneously reported by the *S-A* as only five) was voted first place for Italian Food; L & L (**Eddie Flores, Jr.**, and **Kwock Yum "Johnson" Kam**) garnered third place in Plate Lunch; Ba-Le Inc (**Thanh Quoc Lam**) was chosen third in Sandwich; and a third place also went to Crack Seed Center (**Ted Li**) for Crack Seed. Congratulations to all of the winners.

New Chamber member **David Chang** was selected earlier this year as one of *Pacific Business News's* "2010 Forty Under 40" as well as its "Young Business Leader of the Year." Based on a very complimentary article in the June 18 issue of *PBN*, it appears that David is a serial entrepreneur, somewhat along the lines of a certain plate lunch franchiser and a Vietnamese-American sandwich king, both of them on the Chamber's board of directors.

## CALENDAR OF EVENTS



July 04	Sun	<b>Independence Day</b>
July 20	Tue	<b>Executive Board Meeting</b> Chamber's Office – 5:30 p.m.
July 27	Tue	<b>Board of Directors Meeting</b> Empress Restaurant – 12 noon

## NEW MEMBERS

At its June 29 meeting, the Chinese Chamber board of directors approved the applications for **Brandon Lau**, a Realtor® with Prudential Locations (sponsored by **Dennis Hwang**), and **Andy Zheng**, president of DDJ Hawaii LLC, a jewelry and antiques wholesaler/retailer (sponsored by **John Hui**).

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