

LANTERN

August, 2007

TOURISM CONFERENCE

Hawaii's principal industry (along with federal government spending, military and civilian) is tourism. The 2007 Hawaii Tourism Conference will be held at the Hawaii Convention Center on Tuesday and Wednesday, August 28 and 29. The cost is \$150.00 (\$75.00 students) includes the luncheons on both days, refreshments, and conference materials. If you're interested in attending, contact **Caroline Anderson**, HTA marketing manager, at 973-2273 or by e-mail at canderson@hawaiiourismauthority.org.

LANTERN ADVERTISING RATES

Earlier this year, the Chamber board of directors approved a rate schedule for members wishing to place an ad in the Lantern. The rate schedule for a one-month/issue ad is as follows: \$150.00 full-page, \$75 half-page, \$40.00 quarter-page, and \$25.00 one-eighth page/business card size.

JAILHOUSE ROCK

Our 57th annual Narcissus Queen **Kristi Sue-Ako** is participating in the Muscular Dystrophy Association telethon's Executive Lockup. In order for her to get "sprung" from the calaboose, she has to raise \$2,000.00. The actual lockup starts at noon on Wednesday, August 15, at the Hawaii Theatre. There is an on-line list of donors, which includes Daniel Chun and Sylvia Louie. If you prefer not to make an online donation on your credit card, send a donation check made out to "MDA Hawaii" to Kristi at 1288 Ala Moana Boulevard, #8A, Honolulu, Hawaii 96814.

Pearl Harbor Boat Cruise

Every year for the last several years, Chamber members have been fortunate in being invited by the Admiral, Navy Region Hawaii, to partake in a ninety-minute boat tour of Pearl Harbor. And every year, members have taken advantage of the opportunity since this Navy tour is NOT generally offered to members of the public. Such a boat tour was last held earlier this year on May 23. So it's a surprise that due to popular demand, Chamber director **Stanford Yuen**, who in his full-time job is the executive assistant to Admiral **T. G. Alexander**, has given notice of a second opportunity this year to take the boat tour. It will be held on Wednesday, August 29.

The boat departs promptly from the pier adjacent to the USS *Arizona* Museum at 3:45 p.m., circumnavigates Ford Island, and returns to the pier at 5:15 p.m. The boat will sail under the Ford Island bridge, past Waipio and Pearl City to East, Middle, and West Lochs where there are a number of mothballed ships as well as the remains of the USS *Utah*, one of the ships sunk during the December 7, 1941 Pearl Harbor attack. The boat will sail to the harbor entrance, then turn past the naval shipyard, the Naval Supply Center, and the submarine base. Visitors will see active duty ships, the new housing built in the last few years on Ford Island, and the World War II "bookends," the USS *Arizona* Memorial (where World War II started for the U.S.) and the battleship USS *Missouri* (where the Japanese signed the surrender documents which ended WWII for the U.S. and its allies). Stan will be your genial, knowledgeable host.

Due to security concerns, there are special instructions for those who take part in the boat tour: No carry-on purses or bags; all carry-on items are subject to inspection; and no loose objects. Cameras are permitted. Names of those going on the boat tour are required in advance and a photo ID must be presented before boarding the boat. In addition, if your name is not on the list, you will not be permitted to board the boat. You are advised to use the on-shore restroom before boarding. Free parking is available in the museum lot. Also, be aware that seating is limited for this invitation-only tour. So call the Chamber right away at 533-3181 (not later than August 17) if you want to take the boat tour.



夏威夷中華總商會

THE
CHINESE
CHAMBER OF
COMMERCE
OF HAWAII



President
Edward Y. W. Pei

Why did our members join the Chinese Chamber of Commerce? What should the organization be doing to satisfy and fulfill the interests and needs of our members? What kind of programs should we consider to keep our membership active and our organization vibrant? How do we help our members become more successful in their business endeavors? What changes do we need to make to continue to be an effective organization?

These were some of the questions pondered in recent months by the leaders of your organization, as we plan our activities for the year. The planning process began in May, and we have now completed a structure to implement the many programs scheduled for this year. President-Elect **Ted Li** will lead the 59th annual Narcissus Festival, which will formally begin in early October with the Splendor of China and end in March with the Narcissus Classic. First Vice President **Dennis Hwang** will oversee many of the important administrative and external activities. Second Vice President **Wanda Tse** has the important task of directing all

of our membership services and programs. Each of these leaders has appointed Chamber members to chair the necessary committees to achieve our objectives. If any of these committee chairs call upon you to assist, we hope you will do so with eagerness, energy, and enthusiasm.

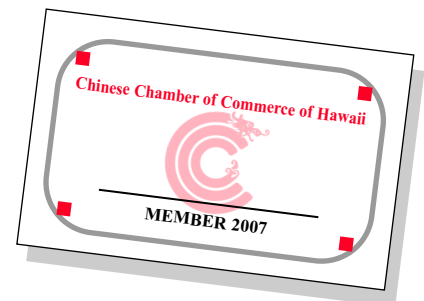
So what kind of programs do we need to serve the needs of our members? Needless to say, the Narcissus Festival continues to be a very important part of our organization, not only for our members, but for our entire community. And we will continue to devote considerable effort to utilizing this vehicle to promote and perpetuate our rich cultural heritage. Beyond the cultural activities, we believe that our members want more networking opportunities, to meet new friends and business contacts, and to further their business interests. We also believe that our members want access to training and educational opportunities to help them become more successful. And finally, we believe that we should be playing a role in public advocacy, to speak out and to advocate legislative solutions that will best serve the interests of our membership.

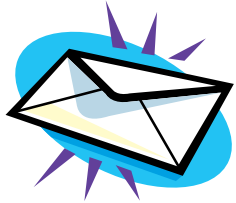
Some of our members have asked for access to the Chamber membership to promote their business or to sell their products. While it is clearly part of our mission to help our members develop new business, we are concerned about how we do this fairly and responsibly. Late last fiscal year, the Chamber board

decided we would begin offering advertising space in the *Lantern*. For your quick reference, the advertising rates are again printed elsewhere in this issue. And if you want to promote your business to our members and the other frequent readers of the *Lantern*, please contact the Chamber office at 533-3181.

While serving our members and perpetuating our culture are top priorities, there is one other important role that I am finally beginning to understand. I have often wondered why we have been so fortunate to be honored guests at the banquets of the many Chinese societies in town. I think it is that these societies expect the Chinese Chamber of Commerce to be leaders within the State, and to be advocates for the Chinese in our community. I hope that we will live up to these expectations and that we will continue to deserve the trust and respect that has been bestowed upon us.

We want to hear from you, our members. Tell us how we might be able to serve you better. Tell us what we are doing right or wrong. Tell us how you think we should be channeling our resources to be a more effective organization. See you soon!





Former Chamber president and current United Chinese Society president **Ming Chen** (and wife **Christina**) were pictured in the July 12 *Honolulu Star-Bulletin*, attending the annual UCS banquet honoring the Model Father and Mother of the Year at the Hilton Hawaiian Village on July 1.

Another former Chamber president, **Wendell Pang** (and wife **Annette** and what appears to be a group of her UH sorority sisters and their spouses), was pictured in Spain. The group was standing in front of a surf shop in San Sebastian with two surfboards, apparently signs, reading "Pukas Surf" and was in the *Star-Bulletin's* occasional "The Search for Hawaiian Life in the Universe" photo-feature on July 14.

Bank of Hawaii vice president for Chinese client business **Edward Hu** was pictured in the July 22 *Star-Bulletin* business section with a group of other senior members of the bank's international team in front of their soon-to-be new home at 2155 Kalakaua Avenue (the old Mitsukoshi/ANA/Waikiki Business Center). According to the accompanying story by **Dave Segal**, six years after

"reining in" its international operations by selling off or closing its overseas branches, the Bank of Hawaii is again focusing on international banking. The dedicated "international branch" in Waikiki will open later this year and will consolidate local international operations that are currently dispersed among several other branches. The operations will be headed by newly hired **Betty Brow**, senior vice president and manager, international client banking.

The recent Chinese Women's Club fund-raiser with celebrity guest **Nancy Kwan**, was featured in the July 25 *Midweek* "Honolulu Pa'ina." Among the Chamber members present were **Alvin** and **Donna Wong** and **Peter** and **Daisy Chun**. Both Alvin and Peter are former Chamber presidents.

And "Dining on the Hoof," an article in the same issue of *Midweek* focused on long-time Chamber director **Anthony Chang's** monthly culinary tours of Chinatown. Mentioned were Indigo's Eurasian (do they know how to spell?) Cuisine, Soul de Cuba, Grand Café Bakery, Chung Sun noodle house, Maria Bonita's, Mini Garden noodle house, Little Village Noodle House, Char Hung Sut, Ying Leong Look Funn Factory, Café Orient, Pho 97, Char Siu House, and the Maunakea Marketplace food court, with a stop for lunch at Mei Sum Chinese

Dim Sum. The article mentions that when Tony started leading the Chamber's weekly Chinatown tours, he weighed 220 pounds, and over four years of walking, he's dropped 60 pounds! (Talk about the 10,000 step – about five mile – exercise program). Strangely, there was no mention of the *Nonya*/Straits Settlements cuisine at the Green Door, which is just across the street from Char Hung Sut.

Recently, there have been a number of stories in the national press, both broadcast and print. As a result, there were fears in at least one of the two Honolulu dailies that sales for foodstuff and other "dry goods" in Chinatown were off by as much as 40%. (What the reporter and editor may not have realized is what the term "dry goods" does and does not include, and old timers may remember the old Kuni Dry Goods store in Moiliili which sold fabrics and notions, not food of any kind). In order to do some on the ground research, Governor **Linda Lingle** walked around Chinatown, talking to a variety of merchants on Monday, July 30. It appears that while sales were down somewhat, most merchants attributed it to the summer season and not sometimes overblown news reports. Among those accompanying the governor were Chamber President-Elect **Ted Li** and Chamber member and president of the Association of Chinese from Vietnam, Cambodia and Laos **Tim Law**.

Dragon Boat Races and Picnic

This year, the dragon boat races, an event of many years' standing, will again be held on Saturday and Sunday, August 11 and 12, as a major part of the Dragon Boat Festival. The festival runs each day from 9:00 a.m. to 3:00 p.m. ("Division" races involving crews from specific segments of our community are held on Saturday, and "open" races involving single-eliminations are held on Sunday). Once again, the Chamber will be fielding a 19-member boat crew – 16 paddlers, a drummer, a flag catcher, and a steersperson – that has been diligently practicing since mid-July.



All Chamber members and their families are therefore cordially invited to Ala Moana park on Saturday, August 11, to cheer on the Chamber dragon boat and its hard paddling crew. The Chamber boat

has done well in past competition, and if memory serves, it actually won the Chinese division a year or two ago.. In any event, the Chamber will be providing FREE hot dogs, hamburger, and soft drinks in a location just Diamond Head of McCoy Pavilion and the tennis courts. The picnic and barbecue are being chaired by **Pearl Yuen** and **Laisin Li**, and immediate past president **Alvin Wong** will be demonstrating his skills at the grill. Take the opportunity to enjoy a day at the beach with friends and family, and also get to know Chamber members who you didn't know before. In order to get an accurate head count for the food, please contact the Chamber office at 533-3181

CALENDAR OF EVENTS

Aug 21	Tue	Executive Board Meeting Chamber's Office - 12:00 noon
Aug 28	Tue	Board of Directors Meeting The New Empress Restaurant 12:00 noon

CHAMBER'S VISITORS

July 31 - August 4, 2007

- Mr. Zhang Yun, Consul General
The Consulate General of the PRC in Los Angeles
and delegation of 3

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76 North King Street • Suite 202 • Honolulu, Hawaii 96817
(808) 533-3181

Editor: Gerald Chang
Graphic Designer: Angela Wu-Ki
Staff: Wen Chung Lin, Grace Chan



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76 North King Street • Suite 202 • Honolulu, Hawaii 96817