

LANTERN

September 2006

Splendor of China

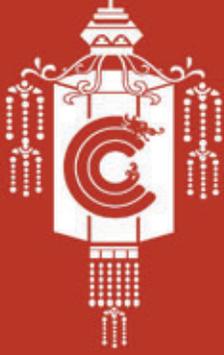
The 4th annual Splendor of China will be held on Saturday and Sunday, October 7 and 8, at the Blaisdell Exhibition Hall. The hours are 10:00 a.m. to 9:00 p.m. on Saturday and 10:00 a.m. to 5:00 p.m. on Sunday. Chairman **Ted Li** and the members of his committee have been hard at work for many months preparing for this event. It appears that there will be over 120 booths, which is a record number, and indicates that the event is growing. One concern may be attendance since the University of Hawaii will be playing a home football game on Saturday and there is also a Mid-Autumn Moon Festival at the Chinatown Cultural Plaza on Saturday from 10:00 a.m. to 10:00 p.m. Regardless, do come out to get in touch with your Chinese heritage or to introduce your kids or grandkids to their heritage. There will be a *keiki* corner for the kids; a dog show each day featuring different breeds of dogs with ties to China; the first public appearances of the ten lovely Narcissus contestants with 2006 Narcissus Queen **Kristi Sue-Ako** and her court; and fashion shows featuring those lovely ladies as well as President **Alvin Wong** and Narcissus Festival chair **Ed Pei**. The cost is only \$3.00 per person and children ten years of age and younger are free.



Splendor of China committee meeting.

GENERAL MEMBERSHIP MEETING

The next general membership meeting will be held on Thursday, October 26, at the Shanghai Bistro in Discovery Bay Center, 1778 Ala Moana Boulevard. This will be a business and social networking opportunity from 6:00 to 9:00 p.m. There will be the Shanghai Bistro's fabulous buffet with around twenty choices and also a cooking class by Executive Chef **Chih-Chieh Chang**. It should be an interesting evening for students and non-students of Chinese cooking. The cost is \$20.00 per member or guest and parking is validated at \$1.00. Make your reservations by calling the Chamber at 533-3181 not later than October 23 since space is limited. (A flier was sent out to members last week, containing a couple of errors on the food: "Pita Bread Pocker with Ground Pork" of course is pita bread pocket while "Chinese B.B.Q. Chicken Screw" is Chinese barbecue chicken skewers).



夏威夷中華總商會

THE
CHINESE
CHAMBER OF
COMMERCE
OF HAWAII



President
Alvin C. P. Wong

The wait is finally over. On October 7 and 8, First Vice President Ted Li will unveil the 4th annual Splendor of China, the first event of the 58th annual Narcissus Festival, at the Blaisdell Exhibition Hall. Although the Splendor of China is relatively new, this event has mushroomed from featuring less than 50 local vendors in the first year to more than 110 local and international vendors this year.

Credit for establishing the Splendor of China (initially called the Taste of China) should be given to former President and Emeritus Director Reuben Wong. His vision of showcasing our Chinese history and culture through the involvement of local Chinese organizations, coupled with international participants, is now coming to fruition. While it has not reached its full potential, this unique family event is enjoyed by thousands of our local community and out-of-town visitors.

In addition to launching the annual Narcissus Festival, our Executive Committee has not overlooked the importance of setting goals. At last month's meeting on August 26, our Executive Committee established the following 13 goals for the year:

- Continue to successfully promote the Narcissus Festival and related events
- Sign up 50 new members by year end
- Create a new membership welcome package
- Increase membership benefits
- Review membership categories and dues structure
- Better assess membership needs
- Streamline maintenance of the Chamber Web site
- Establish a Grant Request Committee
- Reduce operating expenses
- Relocate office and identify permanent quarters
- Increase office automation by introducing computerized bookkeeping
- Reduce office clutter
- Establish Chamber U.S.-China protocol policy

As you can see, these goals are consistent with the mission of the Chamber, which is "to promote business and economic development and to preserve Chinese culture." While the Narcissus Festival consumes most of our time and effort, it also generates the majority of the Chamber's revenues. Accordingly, Goal 1 or the successful promotion of the Narcissus Festival is therefore imperative. Goals 2 to 7 are related to bolstering and retaining our membership, the lifeblood of the Chamber. Establishing a Grant Request Committee or Goal 8 is an attempt to diversify and to find a new source of revenue. The remaining five goals deal with specific problems or issues that need immediate attention. Some goals, such as streamlining the maintenance of the Web site and establishing a Chamber U.S.-China protocol policy, have been addressed and resolved during the normal course of action.

Our Executive Committee also discussed the need for having a corporate retreat for strategic planning. Some have claimed that the role of the Chamber has somewhat blurred and that the Chamber spends far too much time, money, and energy entertaining foreign dignitaries and officials. For instance, the Chamber recently spent an exorbitant amount of time entertaining the officers and crew of two Chinese Navy ships during a five-day goodwill visit to Hawaii. Although some might argue that maintaining goodwill with China is in our best interest, others will say that there are no direct economic benefits to the Chamber, and the Chamber is not compensated for its effort. This is one of the strategic issues that should be on the agenda of a corporate retreat.

In closing, I would like to share a quote from Yogi Berra, past manager of the successful New York Yankees, who once said, "You got to be careful if you don't know where you're going because you might not get there." Needless to say, better planning leads to using resources in a more efficient and creative manner, and it gives direction to any organization. As an indication of our commitment to planning, our Executive Committee is already talking about plans for next year.

CHINESE NAVY SHIP VISIT

On a showery Wednesday, September 6, the People's Liberation Army Navy (PLAN) *Luhu*-class guided missile destroyer *Qingdao* (DD 113) and oiler *Hongzhehu* arrived in Pearl Harbor on a four-day visit en route to further visits on the West Coast. The ships were accompanied by Rear Admiral **Wang Fushen**, deputy commander of the North Sea Fleet. *Qingdao* had previously visited Pearl Harbor in 1996, but civil and military relations between the U.S. and People's Republic of China have had their ups and downs in the ensuing years. The nadir was after the April 1, 2001 collision between a U.S. EP-3 Orion surveillance plane and a People's Liberation Army Air Force (PLAAF) F8II in the vicinity of Hainan Island. (The 1/72 scale plastic model of the Shenyang F-8II "Finback-B" by Trumpeter Models of China is the subject of a "Workbench Review" in the October 2006 issue of *Fine Scale Modeler*).

Since then, relations have gradually warmed up. In 2003, PLAN destroyer *Shenzhen* and oiler *Qinghai Hu* visited Guam. Admiral William Fallon, who took over as commander-in-chief, U.S. Pacific Fleet (CINCPAC), last year, has made three trips to China, most recently in June aboard his command ship, USS *Blue Ridge*. Admiral Fallon has stressed increasing bilateral military contacts in order to avoid at-sea misunderstandings and to encourage more transparency, especially on the Chinese side. (Some twenty years ago, CINCPAC had an expanded relations program or ERP, which contemplated military-to-military contacts, and a short-lived Army Reserve unit, the Pacific Army Liaison Command or PALCOM, was tasked to support this effort).

The USS *Chung-Hoon* (DDG 93), commissioned in September, 2004, was designated as host ship and was to conduct several exercises with *Qingdao*. However, apparently due to adverse weather, the exercises were cancelled. Nevertheless, during their stay, the crews of *Qingdao* and *Hongzhehu* were treated to an enthusiastic welcome upon arrival on Wednesday; a Hilton Hawaiian Village reception sponsored by the Consulate General in Los Angeles on Thursday; a reception at the See Dai Doo hall sponsored by a number of groups, including the Chamber, See Dai Doo, Lung Doo, and the United Chinese Society on Friday; and finally, on Saturday, a reception on-board *Qingdao*.

CHINA BUSINESS MISSION

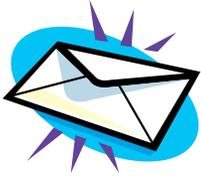
The Department of Business, Economic Development, and Tourism (DBEDT), the High Technology Development Corporation, and the Integrated Development Group, supported by the Chinese Chamber of Commerce of Hawaii, the Hawaii-Pacific Export Council, the Hawaii Teo Chew Chamber of Commerce, and the Hong Kong Business Association of Hawaii, are sending a China Business Mission to Beijing and Guangzhou, November 22-30, 2006. As part of the mission, the delegation will participate in the Hawaii/Guangdong Sister-State/City celebration, November 24-27. The mission's objectives are to help Hawaii firms promote their goods and services to a targeted audience; better understand the business and regulatory environment in China; meet potential buyers or strategic partners through one-on-one meetings, networking sessions, and site visits; network with Chinese officials and businesses; and tap into Hawaii's network of expatriates and University of Hawaii in the two cities. Targeted areas are investment opportunities in Hawaii, technology businesses, travel and tourism development, and education and training. Completed forms must be sent to DBEDT by Friday, October 13. For more information, contact **Alex Ho** by telephone at 587-2760 or e-mail at alexho@dbedt.hawaii.gov.



The defending International Division champions that played in the 2006 Pacific Asian Affairs Council (PAAC) Golf Tournament. This year's team of "four aces" included Alvin Wong, Richard Chun Hoon, Jay Chrisman, and Ed Pei. Tournament Director Lenny Katsarsky is presenting them with individual trophies. It was a clean sweep for the Chinese Chamber as Richard and Jay also captured first place in the "A" division.



MEMBERSHIP NEWS



Councilman **Nestor Garcia** was one of ten Democrats running in the September 23 primary election. His smiling face (along with his competitors' pictures) was on the cover of the September 1 *Midweek*. Other Chamber members running for reelection in the November 7 general election are state Rep. **Jerry Chang**, state Rep. **Corinne Ching**, state Sen. **Suzanne Chun Oakland**, and Councilman **Rod Tam**.

Local attorney **Marvin Dang** was recently appointed by the American Bar Association president to the 13-member Coalition for Justice. The coalition's objective is to "restore public confidence in the justice system by developing a broad-based network of organizations that will support and participate in justice system improvements at the state and local level." Marvin has been a licensed attorney in Hawaii since 1978 and is the managing member of the five-lawyer Law Offices of Marvin S. C. Dang, LLC. He is a graduate of Punahou School, the University of Hawaii at Manoa, and the George Washington University Law School.

According to the October 1 *Honolulu Advertiser* Dining Out section and the October 6 *Honolulu Star-Bulletin* Food for Thought section, the monthly cooking classes with Shanghai Bistro executive chef **Chih-Chieh Chang** continue. (In both publications, chef Chang and owner **Li May Tang** were pictured presenting a gift certificate to **Joan Teraizumi**, who has attended ten consecutive classes). On Saturday, October 21, the dishes will be cold spring rolls and shrimp and pork stuffed tofu while the Saturday, November 18, class will have Thanksgiving-inspired red wine roasted turkey and French-style crispy pumpkin pudding roll. Each class starts at 10:30 a.m., costs \$35.00, and includes the weekend brunch buffet (a \$15.95 value). Parking is validated at \$1.00. Call 955-8668 to make reservations.

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Chinese Language Classes

From time to time, the Hoo Cho Chinese School, 1342 7th Avenue, offers Chinese language classes for adults. The latest two-month Mandarin class, which covers travel, business, shopping, food, etiquette, social situations, and technology, started at 9:00 a.m. on Saturday, September 23. For more information on future classes, contact **Steven Li** at 387-3389.

CHAMBER'S VISITORS

Sept 6 - 10, 2006

- Wang Fushan, Rear Admiral
Chinese Navy Ships Qing Dao and Hongze Hu

CALENDAR OF EVENTS

Oct 7	Sat	4th Annual Splendor of China Neal Blaisdell Exhibition Hall - 10:00 a.m. to 9:00 p.m.
Oct 8	Sun	4th Annual Splendor of China Neal Blaisdell Exhibition Hall - 10:00 a.m. to 5:00 p.m.
Oct 9	Mon	Discovery Day
Oct 24	Tue	Executive Board Meeting Chamber's Office - 12:00 noon
Oct 26	Tue	General Membership Meeting Shanghai Bistro - 6:00 to 9:00 p.m.
Oct 31	Tue	Board of Directors Meeting Chamber's Office - 12:00 noon



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