

# LANTERN

July 2005



夏威夷中華總商會

## Narcissus Festival Deadlines

Financial support for the 57th annual Narcissus Festival is being sought and your participation is invited. Individual Patrons at the Platinum (\$300.00), Gold (\$200.00), and Silver (\$100.00) levels will receive a complimentary copy of the Narcissus Souvenir Annual while there is a special Presidential/Directors Patron package (\$900.00), which includes two Narcissus Souvenir Annuals, ten tickets to the "Taste of China" in October, two tickets to the Taste of China VIP reception, two tickets to the Narcissus Pageant, a premium-seating table for ten at the Coronation Ball, a premium-seating table for ten at the Narcissus Fashion Show, and an acknowledgment in the printed programs for the various events. There are also Diamond (\$600.00) and Emerald (\$400.00) levels with fewer souvenir annuals and event tickets. If you have questions, contact festival vice chair **Edward Pei** at 844-3188. Individuals interested in becoming a patron should contact the Chamber at 533-3181 by Monday, August 15.

Advertisers are also being sought for the Narcissus Souvenir Annual. Rates for ads are \$800.00 for full-page (7" x 10") ads, \$500.00 for half-pages (7" x 4-7/8" or 3-3/8" x 10"), and \$300.00 for quarter-pages (3-3/8" x 4-7/8"). Space deadline is Tuesday, August 16 and art deadline is Tuesday, August 23. For more information on the advertising contract or mechanical requirements for the artwork, contact the Chamber.

## Last Call, Pearl Harbor Boat Tour

For those Chamber members who have never gone (or would like to go again), there is an opportunity to take a boat tour of Pearl Harbor. This tour is not available to the general public. The boat will leave the dock near the USS *Arizona* visitor center on Thursday, August 11, promptly at 4:00 p.m. You should be aware that there are some restrictions: No large carry-on purses or bags and no loose objects, all carry-on items are subject to inspection, and cameras are permissible. You should make use of the restrooms before boarding. In addition, names are required in advance, a photo ID will be required to board the boat, and you will not be permitted to board the boat if your name is not on the list. So if you've missed past boat tours, call the Chamber at 533-3181 for reservations, as seating is limited.

## DRAGON BOAT RACES



This year, the Dragon Boat Festival will be held on Saturday and Sunday, August 13 and 14. Division races are held on Saturday, and that is when the Chamber's boat will be competing in the Chinese division. Last year, the Chamber's boat won and we'll see whether this year's crew will be able to defend their championship. Unfortunately, the "official" Hawaii Dragon Boat Festival Web page ([www.china-townhi.com/dragonboat](http://www.china-townhi.com/dragonboat)) offers little information about the schedule for practices or starting times for the division races on Saturday or the open races on Sunday. Come out and cheer on the Chamber team on Saturday. For the starting time for the races, check the Thursday, August 11, *Star-Bulletin* or the Friday, August 12, *Advertiser*; when the Chamber boat will race is unknown at this time.



President  
Ming Chen

With great relief on my part, the members of the 56th Narcissus Queen goodwill tour returned home safely on July 3 after a three week trip to China, Hong Kong, and Taiwan. This was certainly an experience of a lifetime, and I believe some of the tour members may feel the same way. I am particularly pleased that many members, including my wife and two daughters, had the opportunity to visit their motherland for the first time. This trip has definitely made a great impact on their lives.

My anxiety started long before the pageant when we began to plan for the tour, and intensified when I met our group at the airport. The reality of leading a group of sixty-five people for three weeks felt a bit overwhelming. Fortunately, I had **Wen Chung Lin** and **Vernon Ching**, who both helped me with just about everything. I am very thankful for their dedication and kindness.

We met Governor **Linda Lingle** and her trade mission delegates in Guangzhou as well as Zhongshan for the banquets. The governor seemed very pleased to meet us and thanked us for being a part of the trade mission. I hope this will bring the Chamber closer to the state government for future projects.

We were blessed to have a wonderful group that was always concerned with helping and comforting each other

through difficulties. We suffered through hot and humid weather, jet lag as well as some illness, but the history, the cities, the scenery, and the companionship definitely outweighed those negatives.

In China, Hong Kong, and Taiwan, we were repeatedly invited to banquets and presented with gifts. We also were treated as celebrities and were interviewed by the top officials. It showed that the Chinese Chamber of Commerce of Hawaii is very important to them. Our many years of developing relationships and trust have been well worthwhile. I hope that our friends from overseas will visit us in Honolulu so that we may reciprocate their hospitality. This tour has truly made a difference in that we were able to give and receive goodwill. On behalf of the members of the goodwill tour, I would like to thank the Overseas Chinese Affairs Office of China, the China Association for International Friendly Contact, China Travel Service, China Airlines, the Taipei Economic and Culture Office in Honolulu, and Skyway Travel for making our trip possible.

The Chinese have an old saying, "you will learn more by traveling one thousand miles than you will by reading ten thousand books." I have learned how to identify the real jade from the fake and the art of enjoying tea during this trip. From an eye doctor's point of view, the Narcissus goodwill tour is definitely good for your eyes because you will learn and don't have to read ten thousand books.

I am pleased to inform you that the third annual "Taste of China" (which has been renamed "Splendor of China") on October 8 and 9 at the Neal Blaisdell Center will be very interesting. For the first time in our history, we will combine our Narcissus Kickoff with this event to maximize the expo-

sure of the Narcissus Festival and to eliminate some unnecessary expense. This event will also be included as part of the year-long "Honolulu 100" celebration as well as the 20th anniversary of the sister state/province relationship between Hawaii and Guangdong province. At this moment, I am informed that Senator **Daniel Akaka** and Mayor **Mufi Hannemann** have agreed to be the event's honorary chairs. The China Association for International Friendly Contact, the Hong Kong office of China Travel Service, and the Shenzhen Windows of the World are committed to sending representatives to support the event. I encourage all Chamber members to help sell booth space, especially for food booths. Hopefully, we will have a very successful event with everyone working together.

## MEMBERSHIP MEETING HEADS UP

Advance notice is given of the next general membership meeting, which will be held in conjunction with a golf tournament. The date is Wednesday, September 14, for lunch at Waialae Country Club. The cost for the lunch is \$15.00 per person. After lunch, there will be a golf tournament with ten tee times for foursomes. More details will be given in the next issue of *The Lantern* or should soon be available by calling the Chamber at 533-3181.

## HAPPY ANNIVERSARY, ZHENG HE

Six hundred years ago this month, a Moslem eunuch from Yunnan, Admiral **Zheng He**, set sail from the Ming capital of Nanjing on his first voyage to the *Xi Yang* or Western Ocean, what we know today as the Indian Ocean. Between 1405 and 1433, Zheng He would command seven voyages to India, at least three of them continuing on to Africa. His voyages are briefly covered in the July 16 issue of *The Economist* ("The Admiral of What Might Have Been") and in a more extensive article with color photographs and a map in the July 2005 issue of *National Geographic* ("China's Great Armada"). An illustration in the *Geographic* shows the huge size of the Chinese ships which made the 1497 ship of explorer **Vasco da Gama** look like a rowboat (the smallest of Zheng He's ships was about three times bigger than the Portuguese one). A brief article by the *New York Times*'s **Joseph Kahn**, "China's ancient mariner is its newest cultural hero" appeared in the July 24 *Honolulu Star-Bulletin*. A more lengthy and compelling treatment of Zheng He, **Zhu Di** the Ming dynasty Yongle emperor and his grandiose spending, and the case for Chinese exploration of the world by four great fleets in the fifteenth century, is **Gavin Menzies'** *1421: The Year China Discovered America*.



## A Tale of Four Cities

by Douglas Ho

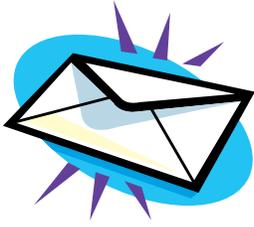
This is my third report and sixth trip to China in the last one and a half years. My latest trip, in early June, covered four cities – Beijing, Chengdu, Chongqing, and Shanghai.

One cannot help but be impressed by the explosive changes in China as evidenced by the ultramodern highways, buildings, airports, and factories springing up all over China. The 2008 Olympic Village in Beijing is so far ahead of schedule that the International Olympic Committee has asked Beijing to slow the pace of construction. I saw a similar situation in Chengdu where they are trying to rival Shanghai's Pudong area in high tech, manufacturing, and research. And as I predicted in past *Lantern* reports, the mountain city of Chongqing has joined the race to modernization as seen from the endless rows of housing and manufacturing developments stretching for miles and miles in all directions. This city of thirty million will host the Asia Pacific Cities Summit from October 11 to 15. (See my December 2004 report).

Even more interesting during my visit to Chongqing was personally meeting **Eddie Leung**, of the last two surviving Chinese airman of the famed "Flying Tigers" of the Fourteenth U.S. Air Force, who were commanded by the legendary Major General **Claire Chennault**. Mr Leung is now eighty-two years old and will be decorated by President **Hu Jintao** in Beijing on August 15. I have been invited to attend the ceremonies, and with the help of other Chamber members, I am in the process of arranging a visit to Hawaii by Mr. Leung. Mr. Leung will be honored for his heroic and bravery during World War II.

Finally, this report would not be complete without mentioning my participation in Shanghai as a delegate with Governor **Linda Lingle**'s recent China business mission. This historic event was highlighted by symposia on tourism, business, education, and technology opportunities in Hawaii as well as performing arts, sumptuous banquets, and one-on-one contacts between major leaders from China and Hawaii. The hundred-plus Hawaii delegation was definitely impressed by the excitement and vibrancy that showcases Shanghai as the revived "Pearl of the Orient" and a symbol of China's leap into the twenty-first century.

My next report will be after my August trip to China.



**Nadine Kam's** June 19 "Weekly Eater" column in the *Honolulu Star-Bulletin* featured **Li May Tang's** Shanghai Bistro. "Pop goes the dumpling" starts with the unusual pork and *won ton* soup-filled dumplings which apparently should be eaten with a spoon rather than chopsticks, and also mentions two *dim sum* set menus. Menu A (\$16.89) includes the dumplings, herb and minced pork *siu mai*, *choy sum* with oyster sauce, chive spring rolls, and golden garlic butter rice, and Menu B (\$29.89) includes the dumplings, the *siu mai*, and *choy sum* as well as fried shrimp balls and ginger *sake* crab on noodles. Ms. Kam also mentions eight other herb dumplings, *won ton* in spicy chili sauce, Shanghai-style *mochi* cakes with vegetables, "golden abalone egg," and crispy scallop seafood roll. Jo McGarry's July 20 Table Talk column in *Midweek* was devoted to "The Best Steaks in Town," and mentioned chef **Chi-Chieh Chang's** "mouth-wateringly good" hot and spicy tenderloin. And the July 15 *Star-Bulletin* "Food for Thought" insert had a picture of chef Chang's Mango Mousse as "the perfect finale to any Shanghai Bistro meal."

Attorney and retired state senator **Anthony Chang** has an avocation as leader of the weekly Chamber Chinatown tours. Anthony was profiled in the "face2face" column in the June 27 issue of *The Downtown Planet*. "A Wok Through Chinatown" took a look at the weekly Culinary Walking Tour of Chinatown, which leaves the Chamber

at 9:30 a.m. and over the next two and a half hours visits 20 shops and restaurants. Tony pointed out that the \$10.00 charge, which was raised earlier this year, is still the least expensive, and rather than making money for the Chamber, the objective of the tour is making friends for Chinese people in Hawaii and the United States as well as educating the participants.

The June 29 *Star-Bulletin* had a full-page advertisement, "Celebrate Honolulu's Birthday with Pride!" Honolulu's centennial celebration, which starts July 1 with the "Haaheo no 'o Honolulu" at the Waikiki Shell. The year-long festivities will have 100 events and honor 100 citizens who have made a significant contribution to Honolulu. For the latest news on upcoming events, check the Web site at [www.honolulupride.com](http://www.honolulupride.com). At the bottom of the page, the Honolulu centennial celebration committee members were pictured, and one of them is **Stanford Yuen**, who always seems to find time for community events, especially those involving Chinatown.

According to the June 29 *Star-Bulletin* food section, **Raymond Siu** has long had a dream of opening a bakery. So he has opened Pah-Ke's Bakery and Deli inside 99 Ranch Market. The article mentions his artisan breads: whole wheat, rosemary chili, roasted garlic, walnut raisin, and pizza bread. In addition, signature items include rum cake and *haupia* sweetbread. (If the whole cake is too much for you, there are prepacked three-slice packages and also individual muffin-size *haupia* sweetbread). And a recent addition is "Chinese sponge cake."

The July 15 "Food for Thought" section in the *Star-Bulletin* pictured two smiling employees of Helemano

Plantation, which was the subject of the cover article. Established years ago by **Susanna Cheung**, the Plantation now includes the Country Inn (where the \$8.50 lunch buffet is served Monday through Saturday from 11:00 a.m. to 2:00 p.m. and Sunday from 10:00 a.m. to 2:00 p.m.), the Country Store and Bake Shop, the Gateway to Asia gift shop, and banquet areas. The buffet includes Chinese dishes, salads, fruits and vegetables from the Plantation's gardens, and a daily soup as well as fresh-baked pies and pastries. A bottomless beverage (iced tea, punch, coffee) is only 85 cents. The Plantation can also accommodate groups of 100-400 people with special buffet menus such as the Banquet *Kamaaina* (\$8.50 per person) or the Royal Deluxe Buffet (\$11.50 per person). For more information or to make reservations, call the Plantation at 622-3929.

On Friday, July 22, a scratch Chamber team participated in the Pacific and Asian Affairs Council (PAAC) annual fund-raising golf tournament, the 2005 International Golf Classic. Captained by **Ming Chen** and including **Terrill Chock**, **Alvin Wong**, and **Ed Pei**, the team won the international association division. Former Chamber President **Warren Luke** is PAAC chairman and Hawaii National Bank was title sponsor.

## NEW MEMBERS

At its June 28 meeting, the board of directors approved the applications for **Gregory Jim**, investment manager with Central Pacific Bank (sponsored by **Kevin Lam**) and **Kwok Wai Yit**, assistant manager at Hawaii National Bank (sponsored by **Warren Luke**).

# FENG SHUI TIPS FOR A PROSPEROUS BUSINESS

by Emy Louie

Do you want to make sure wealth is flowing into your business and not leaving it? With a few tips, you can change the *chi* or *qi* flowing in your environment to promote more prosperity. The practice of *feng shui* – the Chinese art of placement – does just this. Good *feng shui* in a business makes the difference between a booming business and a lagging one. The following are some tips you can use immediately:

## Tip #1: Before Your Customers or Clients Walk In

If you own a retail business, create a space or an activity where passers-by are able to linger outside for one to five minutes before they think about coming in. For example, if you own a restaurant, place a sample menu to the right of the main entrance (as the customer faces the entrance). If you own a travel agency, place an article about special airfares to Hong Kong here. The right-hand side is much more favored than the left. Because we live in a right-hand society, we generally shake hands with our right hand. Thus, consider how customers walk on the street and into your store. Do they walk in a clockwise or counter-clockwise direction?

## Tip #2: Right at the Front Door

Make sure customers and clients know exactly what type of business you operate before they walk into the door, and again when they walk into your place of business. That means your sign needs to be easily visible right outside your place of business. This is especially challenging when businesses are tucked away in an obscure corner of a shopping mall. Signs are very important. In many cases, even though you have a business location, potential customers and clients need to know that you have a business location.

## Tip #3: After You and Your Customers and Clients Get in the Front Door

After you customers and clients walk in, have a large sign on the “Fame Wall,” the wall that is furthest from you when you walk into the reception area or the retail area. Whatever is on the fame wall symbolizes your company.

If you have a service business, have living things in the reception area. For example, real and robust indoor plants create better energy. Use plants with rounded leaves; jade plants are a good example. A small aquarium is always beneficial, but the tank needs to look clean and the water looks clear. Healthy living things are a sign that you as the business owner are able to properly care for your own business and thus, properly care for your clients.

Use gold trim or dark green to enhance wealth. Gold, in ancient and modern times, is a symbol of wealth. In modern times, green is the color of money. If you had to select only one area of your business to use gold or green, apply the color or material to where you will be receiving money. If it is a retail location, this would be at the cash register. If it is a service business, this would be near your telephone and desk where the accounting is done. If you do not personally prefer the color of gold, use silver or bronze to enhance wealth. When done correctly, symbolism is a power way to promote prosperity.

The next time you are setting up your business or redecorating, be sure to use these tips. Have fun and have a successful business.

**Emy Louie**, *feng shui* architect, is a *feng shui* practitioner and licensed architect. A graduate of the University of Hawaii School of Architecture in 1991, she practices the Western school of *feng shui* in Raleigh, North Carolina, and in Honolulu. She also provides *feng shui* integrated architectural designs and on-site *feng shui* consultations. To receive monthly *feng shui* tips, please visit her Web site at [www.emylouie.com](http://www.emylouie.com) to join her e-mail list.

## Splendor of China

As you know, the Chamber will be holding "Splendor of China" (formerly known in its first two iterations as the "Taste of China"), a cultural and trade exhibition at the Neal Blaisdell Exhibition Hall on Saturday and Sunday, October

8-9. The event will be open to the public as well as your fellow Chamber members, and this is an opportunity for you to showcase your business. Booths (10' x 10') are \$300 for regular booths and \$350.00 for corner booths, which includes one 8' table, two folding chairs, company sign, and exhibitor's badges. Sponsorships are also available: Title (\$10,000.00), Corporate (\$5,000.00), Program (\$2,500.00), and Community (\$1,000.00).

To sign up as an exhibitor or sponsor or for more information, contact the Chamber at 533-3181.



## Queen Search Deadline Approaches

Monday, August 15, is the deadline for applications to participate in the 57th annual Narcissus Pageant. Contestants must be between the ages of 19-26 as of the date of the pageant, be at least 50% Chinese, have a Chinese surname, never been married or had a child, and been a resident of Hawaii for at least six months. Women meeting those qualifications should contact the Chamber at 533-3181 and submit their completed application to the Chamber office at 42 North King Street.

### CALENDAR OF EVENTS

Aug 23 • Tue **Executive Board Meeting**

Chamber's Office - 12:00 noon

Aug 30 • Tue **Board of Directors Meeting**

New Empress Restaurant - 12:00 noon

Sept 5 • Mon **Labor Day**

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